



# S e r v i c e s – 2024

## Publishing Only

I take your final manuscript, proof and publish it.

**\$ Paid/mo**  
for 3 months via Zelle  
or Credit Card<sup>1</sup>

## Writing Partner (Single Author)

I interview you for the content, write, edit, and publish your book.

**\$ Paid/mo**  
establish your schedule  
Via Zelle or Credit Card<sup>1</sup>

## Co-Author Team (2+ Authors)\*

I am your team's project manager, editor, and book coach. I guide, compile, and proof the content, and publish your book.

**\$ Paid/mo**  
establish your schedule  
Via Zelle or Credit Card<sup>1</sup>

\* Total number of contributing authors on a team is up to you, i.e., 2, 5, 10, 20, etc.

**Contact me for a free consultation!**

## Latest Praise

*"It was an absolute pleasure working with Melissa on my organization's first publication. She helped us create a fantastic product in a short timeframe and made the process very easy, which can be difficult with 20 authors!"*

~ Tara Ballman, Executive Director  
National Aging in Place Council

<sup>1</sup> See Service Details (pg. 2) and Service Add-Ons (pg. 3) for more information. Also, timeframe on book completion can be shorter depending on the project. We can discuss when we meet.

## Publishing Only

- Review manuscript. Check for spelling, grammar, etc.
- Full publishing package: book description, bio summary, book cover, interior layout, ISBN, copyright.<sup>2</sup>
- Paperback.  
*Option:* at no additional fee get hardback laminate.
- Set up distributor account with Amazon. Discuss other platform options.
- You have ownership rights and royalties to your book.
- You have full creative control.

## Writing Partner (Single Author)

- You work with me. We connect using email, text, and Zoom.
- Review ideas, create outline, conduct Zoom recorded interviews.
- I use my custom process to write, edit, and create a manuscript. You provide input and edits.
- Full publishing package: book description, bio summary, book cover, interior layout, ISBN, copyright.<sup>2</sup>
- Set up distributor account with Amazon. Discuss other platform options.
- You have ownership rights and royalties to your book.
- You have full creative control.

## Co-Author Team (2+ Authors\*)

- Work with team leader and authors. Available through text, email and Zoom.
- Collaboratively review ideas, create outline, date-driven publishing schedule.
- Regular Zoom meetings with author-team to share project status and answer questions.
- Full publishing package: book description, bio summaries, book cover, interior layout, ISBN, copyright.<sup>2</sup>
- Set up distributor account with Amazon. Discuss other platform options.
- Your organization has full ownership rights and royalties to your book.
- Book coach sessions with the team.



<sup>2</sup> See Service Add-Ons (pg. 3) for more information.

## \* Service Add-Ons

During our consultation chat, we determine if other specifications are needed beyond the basic book package. These may add to the base cost. You can opt to have select activities (website, video, social media posts) quoted as a separate project. For all my projects, a customized Proposal Treatment is created so you know exactly what you will pay. Add-ons can include:

- *Premium*: Via Zoom, I review and make manuscript edits line-by-line with author
- Complex layout (photos, tables, bullet points, QR codes, etc.)
- Additional interviews other than a single author (typical in corporate memoirs, client stories, etc.)
- Custom illustrations (requires using a contract artist)
- Research
- QR Code creation
- Other specifications as needed by the author or co-author team
- Amazon A+ Content (add images, text, comparison tables to your Amazon book page to help sell your book)
- Basic author website (hosting set up, design, write copy, SSL)
- Video
- Social Media Posts

## Latest Praise

*“Melissa laid out the timeline, guiding the team through every step, and presenting them with the goals and timing at each milestone. She met every goal we set for her by keeping focus and bringing everyone along together in a way that was positive and constructive.”*

~ Scott Fulton  
President, Home Ideations  
Chair, National Aging in Place Council

*“It was a great honor to learn from Melissa during the NAIPC book collaboration.”*

~ Courtney Nalty  
Founder of Generational Support

*“The engagement I had with Melissa was unprecedented. She was able to guide me through the process while I was still managing my home care business. Her ability to keep me on track and encouragement throughout the process was amazing.”*

~ Wayne Mitchell  
Northern Virginia's Aging In Place Specialist Team

Let's chat!

Together we can turn your ideas into amazing books!